MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES

(Deemed to be University under section 3 of the UGC Act 1956)

School of Leadership and Management

DEPARTMENT OF PG MANAGEMENT STUDIES

MASTER OF BUSINESS ADMINISTRATION (DUAL)

SEMESTER- I

Course Type	Course Code	Title of Course	Pre-requisite Course, if any		Periods/Week				Marks			Duration of Exam	Credits
			Title	Code	L	T	P	Total	Continuous Evaluation	End Semester Examination	Total		
Compulsory Courses													
Foundation	6.0LMP101C00	Digital Technologies & Systems			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP101C01	Economics for Decision Making			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP102C01	Accounting for Managers			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP103C01	Managerial Statistics			3	0	0	3	100	100	200	3 hrs	3

Core	6.0 LMP104C01	Individual and Organizational Dynamics			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP105C01	Marketing Management I			3	0	0	3	100	100	200	3 hrs	3
Ability Enhancement	6.0LMP101C04	Professional Development-I			2	0	0	2	50	50	100	1 hr	2
Skill Enhancement	6.0LMP101C05	Managerial Communication-I			3	0	0	3	100	100	200	3 hrs	3
Discipline Elective	**6.0LMP101E02**	**Statistics that you need to know for Machine Learning**			**3**	**0**	**0**	**3**	**100**	**100**	**200**	**3 hrs**	**3**
TOTAL					**26**	**0**	**0**	**26**	**850**	**850**	**1700**		**26**

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SEMESTER- II

Course Type	Course Code	Title of Course	Pre-requisite Course, if any		Periods/Week				Marks			Duration of Exam	Credits
			Title	Code	L	T	P	Total	Continuous Evaluation	End Semester Examination	Total		
**Compulsory Courses**
Foundation	6.0LMP201C00	Research Methodology & Analysis			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP201C01	Managing Human Resources			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP202C01	Production & Operations Research			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP203C01	Global Business Management			3	0	0	3	100	100	200	3 hrs	3

Category	Code	Course											
Core	6.0LMP204C01	Corporate Finance			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP205C01	ESG for Business			2	0	0	2	100	100	200	3 hrs	2
Core	6.0LMP206C01	Marketing Management II			2	0	0	2	100	100	200	3 hrs	2
Ability Enhancement	6.0LMP202C04	Capstone Project /Business Simulation -I			1	0	0	1	100	100	200	3 hrs	1
Ability Enhancement	6.0LMP201C04	Professional Development-II			2	0	0	2	50	50	100	1 hr	2
Skill Enhancement	6.0LMP201C05	Managerial Communication-II			3	0	0	3	100	100	200	3 hrs	3
Discipline Elective	**6.0LMP201E02**	**Application of Machine Learning Using SAS(R) Viya®**			**3**	**0**	**0**	**3**	**100**	**100**	**200**	**3 hrs**	**3**
TOTAL					28	0	0	28	1050	1050	2100		28

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DEPARTMENT OF PG MANAGEMENT STUDIES

MASTER OF BUSINESS ADMINISTRATION (DUAL)

SEMESTER- III

Course Type	Course Code	Title of Course	Pre-requisite Course, if any		Periods/Week				Marks			Duration of Exam (Hours)	Credits
			Title	Code	L	T	P	Total	Continuous Evaluation	End Semester Examination	Total		
Compulsory Courses													
Core	6.5LMP101C01	Business Strategy			3	0	0	3	100	100	200	3 hrs	3
Ability Enhancement	6.5LMP101C04	Professional Competency-I			2	0	0	2	100	100	200	3 hrs	2
Ability Enhancement	6.5LMP102C04	Capstone Project/Business Simulation -II			1	0	0	1	100	100	200	3 hrs	1
Skill Enhancement	6.5LMP101C05	Employability Skills-I			3	0	0	3	100	100	200	3 hrs	3
Internship	6.5LMP101C06	Summer Internship Project			3	0	0	3	100	100	200	3 hrs	3
Specialization 1 (Business Intelligence and Analytics)													

Discipline Elective**	**6.5LMP147E02**	**Visual Statistics: Model Building**				**3**	**0**	**0**	**3**	**100**	**100**	**200**	**3 hrs**	**3**

Category	Code	Course				L	T	P	C					
Discipline Elective		Elective 2				3	0	0	3	100	100	200	3 hrs	3
Specialization 2														
Discipline Elective		Elective 1				3	0	0	3	100	100	200	3 hrs	3
Discipline Elective		Elective 2				3	0	0	3	100	100	200	3 hrs	3
Discipline Elective		Elective 3				3	0	0	3	100	100	200	3 hrs	3
TOTAL						27	0	0	27	1000	1000	2000	30 hours	27
Domain Specific Elective Courses *														
Specialization Basket: Business Analytics														
Discipline elective	6.5LMP141E02	Modelling Using Excel				3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP142E02	Business Analytics with Python				3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP143E02	Big Data Analytics				3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP144E02	Business Analytics				3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP145E02	Introduction to Business Intelligence				3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP146E02	Predictive Analytics				3	0	0	3	100	100	200	3 hrs	3
TOTAL						20			20					23*

^Students will undergo 8-10 weeks for summer internship after the completion of Semester II of the program.
*Under Domain Specific electives, students may opt for two broad areas of specialization. Students will opt for two courses in Business Intelligence and Analytics specialization and three courses in the other specialization. ****For Business Intelligence and Analytics specialization, Discipline Elective 1(mentioned above) is mandatory and the Elective 2 can be chosen from the given basket.**
* **Under Elective Courses, besides the mentioned Domain Specific Elective Courses, other Interdisciplinary, Generic, Departmental generic elective, online Courses (MOOCs, etc.) and other approved courses shall be offered, which shall be notified well before the before the start of the semester. The student shall be required and allowed to opt the courses out of offered courses as per maximum limit for maximum credits and for the category of Elective Courses under University Rules. The total number of credits to be undertaken from these courses is 9 (in the entire program duration).

SEMESTER- IV

Course Type	Course Code	Title of Course	Pre-requisite Course, if any		Periods/Week				Marks			Duration of Exam (Hours)	Credits
			Title	Code	L	T	P	Total	Continuous Evaluation	End Semester Examination	Total		
Compulsory Courses													
Ability Enhancement	6.5LMP201C04	Professional Competency-II			2	0	0	2	100	100	200	3 hrs	2
Ability Enhancement	6.5LMP202C04	Entrepreneurship & Startups			3	0	0	3	100	100	200	3 hrs	3
Skill Enhancement	6.5LMP201C05	Employability Skills-II			3	0	0	3	100	100	200	3 hrs	3
Dissertation	6.5LMP201C07	Final Dissertation/Project			3	0	0	3	100	100	200	3 hrs	3
Specialization 1 (Business Intelligence and Analytics)													
Discipline elective		Elective 1			3	0	0	3	100	100	200	3 hrs	3
Discipline elective		Elective 2			3	0	0	3	100	100	200	3 hrs	3
Specialization 2													
Discipline elective		Elective 1			3	0	0	3	100	100	200	3 hrs	3

Category	Code	Course			L	T	P		CIE	SEE	Total	Duration	Credits
Discipline elective		Elective 2			3	0	0	3	100	100	200	3 hrs	3
TOTAL					23	0	0	23	800	800	1600	24 hours	23

Specialization Basket: Business Analytics

Category	Code	Course			L	T	P		CIE	SEE	Total	Duration	Credits
Discipline elective	6.5LMP225E02	Business Analytics using Data Mining			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP226E02	Business Analytics with R			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP227E02	Analytics for Market Strategies			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP228E02	Data Visualization using Tableau			3	0	0	3	100	100	200	3 hrs	3
Total					12			12					15*
Total (in all four semesters)					**104**			**104**					**104**

Segregation of L-T-P may change if student opts for Alternative Study Credit Activities (under Domain specific elective)

**Under Domain Specific electives, students may opt for two courses in each of the two areas in Sem. IV. Areas will remain the same as opted for in Sem. III.

* Under Elective Courses, beside the mentioned Domain Specific Elective Courses, other Inter-disciplinary, Generic,Departmental Generic Elective, On-line Courses (MOOCs etc) and other approved courses shall be offered, which shall be notified well before start of the semester. The student shall be required and allowed to opt the courses out of offered courses as per maximum limit for maximum credits and for the category of Elective Courses under University Rules. The total number of credits to be undertaken from these courses is 9 (in the entire program duration).

^^Details of Final Dissertation/ Project as per Appendix E

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MASTER OF BUSINESS ADMINISTRATION (DUAL)													
Departmental Generic Elective Courses													
Course Type	**Course Code**	**Title of Course**	**Pre-requisite Course, if any**		**Periods/Week**				**Marks**			**Duration of Exam (Hours)**	**Credits**
			Title	**Code**	**L**	**T**	**P**	**Total**	**Continuous Evaluation**	**End Semester Examination**	**Total**		
Generic Elective*	6.0LMP101E03	Data Analysis using Excel			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP102E03	IT Skills for Workplace			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP103E03	Social Media Communication			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP104E03	Strategic Negotiations Skills			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP105E03	Project Planning and Management			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP106E03	Quality Management Practices			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP107E03	Building High Performance Teams			3	0	0	3	100	100	200	3 hrs	3

					L	T	P						
Generic Elective*	6.0LMP108E03	Ethos, Values and Culture for Managers			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP109E03	Travel and Tourism Management			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP110E03	Leading Family Ventures			3	0	0	3	100	100	200	3 hrs	3

* Under Elective Courses, beside the mentioned Domain Specific Elective Courses, other Inter-disciplinary, Generic,Departmental Generic Elective, On-line Courses (MOOCs etc) and other approved courses shall be offered, which shall be notified well before start of the semester. The student shall be required and allowed to opt the courses out of offered courses as per maximum limit for maximum credits and for the category of Elective Courses under University Rules. The total number of credits to be undertaken from these courses is 9 (in the entire program duration).